

**Dear Member**

A webinar is going to held on 2<sup>nd</sup> June 2020 at 4PM Pakistan time. Topics of Webinar is HOW CAN FACTORIES BOUNCED BACK FROM COVID-19.

As a member of TMA You can participate. It is free of cost.

Regds

**Muzzammil**

---

**Subject:** Reminder - Please invite your members: Webinar "Business Resilience: How can factories bounce back from COVID-19?"

Dear members of the STAR Network,

We hope you are all doing well. We are glad to inform you that our next Webinar will focus on: "**Business Resilience: How can factories bounce back from COVID-19?**". It is scheduled for **June 2<sup>nd</sup>**, 2020 as an afternoon/evening session, starting at 4pm (Pakistan) / 5pm (Bangladesh) / 5:30pm (Myanmar) / 6pm (Vietnam/Cambodia/Thailand) / 7pm (China) and we would like to **ask you to advertise this webinar among your members!** This webinar is **particularly targeted at manufacturers** – from small and independent export factories to diversified manufacturing groups and it is jointly organized by FABRIC and ILO's Decent Work in Garment Supply Chains Asia programme.

We are really glad to have gained three experts on the topic: **Dr. Raymond Robertson**, an American Economist who did a lot of research for ILO Better Work and others on what makes factories more resilient; **Nicole Chu** from Sabrina manufacturing group with production in China and Cambodia which took a very strategic approach to tackle the crisis and can share good practice examples regarding industry relations & communication; and **Kim van der Weerd**, who has been working for Pactics, and will give insights from the viewpoint of a producer in Cambodia fighting issues like raw material shortage, missing orders and cash flow and shifting to PPE mask production in response to COVID-19. Together with our moderator Jost Wagner, they will **discuss different steps factories can take to increase their resilience and be available for a Q&A chat with the audience**. This time, to allow more audience questions especially from producers, we will keep the chat with speakers open another 30 minutes after the end of the webinar.

We hope to welcome many of you and many of your members. Please find the invitation attached and below and feel free to share/link it/post it. We have enough "space" on the Webinar ☐ To register, please [click here](#). Any questions, just let Alexandra Behns or me know!

Best wishes,  
Lisa Schroeter

PS: If you missed the second Webinar on the Brands perspective, you can access the recording from this [link](#)

# Business Resilience: How can factories bounce back from COVID-19?

The third webinar, which is jointly organized by [GIZ FABRIC](#) and [ILO's Decent Work in Garment Supply Chains Asia programme](#), will examine business resilience amidst the crisis, and what it takes for manufacturers, small and large, to survive now and thrive in the future. Three experts will share insights on what makes factories more resilient, speak about what measures they have taken to respond to COVID-19, and discuss possible steps to address the impacts the industry now faces, including partnerships, production, management systems, financing, and how to reopen factories while prioritizing worker safety.

This webinar is for all industry stakeholders and observers, particularly producers – from small and independent export factories to diversified manufacturing groups – and their respective business membership and sectoral associations. To allow more time for questions, we will keep the Q&A chat open for an additional 30 minutes after the scheduled end of the webinar.

**Webinars are free to attend. To register, please [click here](#).**

We hope to welcome many of you. Any questions, please do not hesitate to let us know.

Best wishes,  
Lisa Schroeter

**Our speakers in the third webinar, June 2, 2020:**



**Dr. Raymond Robertson**

**Director, [Mosbacher Institute for Trade, Economics, and Public Policy](#), Texas A&M University**

Dr. Raymond Robertson is Professor and holder of the Helen and Roy Ryu Chair in Economics and Government in the Department of International Affairs at the Bush School of Government and Public Service and the Director of the Mosbacher Institute for Trade, Economics, and Public Policy in Texas. He widely published in the field of labor economics and international economics including a [discussion paper](#) using data from the ILO's Better Factories Cambodia and Better Work Global programmes, looking at factory compliance and determinants on what makes these factories resilient. He is a research fellow at the Institute for the Study of Labor in Bonn, Germany.



**Ms. Nicole Chu**

**Director Corporate Compliance, [Sabrina Fashion Industrial Corporation](#)**

As Director for Corporate Compliance at Sabrina, a Taiwan based apparel manufacturing group with factories in China and Cambodia, Nicole believes that the company's approach, mixing worker welfare and responsible relationships with buyers, is key to making sure that productivity is valued alongside workers, not in expense of them. ILO's Better Factories Cambodia has recognized this approach, inducting Sabrina's factories to be part of its 'High Performing Factories' programme. Nicole's approach sees production supervisors and union representatives working together in a social dialogue model. She also oversees nutrition, health, and hygiene programs for workers and children in rural Cambodia.



**Ms. Kim van der Weerd**

**Writer, Podcaster & former garment factory general manager**

Kim van der Weerd is an advocate of equal partnership in the fashion supply chain. She recently wrapped up five years of living in Cambodia where she worked first as Chief Operating Officer of Tonlé, a zero-waste manufacturing brand, and later as General Manager of [Pactics](#), a company producing primarily for the luxury eyewear industry. She is co-host of "[Manufactured](#)", a new podcast about sustainability and the making of fashion which will be launched in June. Kim regularly publishes about her experiences managing a garment factory and advocates for more manufacturer perspectives on sustainability.



FABRIC Asia



---

Deutsche Gesellschaft fuer Internationale Zusammenarbeit (GIZ) GmbH;  
Sitz der Gesellschaft Bonn und Eschborn/Registered offices Bonn and Eschborn, Germany;  
Registergericht/Registered at Amtsgericht Bonn, Germany; Eintragungs-Nr./Registration no. HRB 18384 und/and Amtsgericht Frankfurt am Main, Germany; Eintragungs-Nr./Registration no. HRB 12394;  
USt-IdNr./VAT ID no. DE 113891176;  
Vorsitzender des Aufsichtsrats/Chairman of the Supervisory Board: Martin Jaeger, Staatssekretaer/State Secretary;  
Vorstand/Management Board: Tanja Goenner (Vorstandssprecherin/Chair of the Management Board), Thorsten Schaefer-Guembel

---

Deutsche Gesellschaft fuer Internationale Zusammenarbeit (GIZ) GmbH;  
Sitz der Gesellschaft Bonn und Eschborn/Registered offices Bonn and Eschborn, Germany;  
Registergericht/Registered at Amtsgericht Bonn, Germany; Eintragungs-Nr./Registration no. HRB 18384 und/and Amtsgericht Frankfurt am Main, Germany; Eintragungs-Nr./Registration no. HRB 12394;  
USt-IdNr./VAT ID no. DE 113891176;  
Vorsitzender des Aufsichtsrats/Chairman of the Supervisory Board: Martin Jaeger, Staatssekretaer/State Secretary;  
Vorstand/Management Board: Tanja Goenner (Vorstandssprecherin/Chair of the Management Board), Thorsten Schaefer-Guembel