



Towel Manufacturers' Association of Pakistan

TMA HOUSE

77-A, SMCHS, Karachi-74400 (Pakistan)

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FL-2024/TMA/029

April 19, 2024

Dear Members of the Association

WORKSHOP
TOTAL QUALITY MANAGEMENT
TUESDAY, 7TH MAY 2024 FROM 10:00 AM TO 5:00 PM
TMA HOUSE, KARACHI

Dear Sirs,

We are glad to share with you that the TMA is planning to conduct a very productive and comprehensive training workshop on **“Total Quality Management”** with the collaboration of SMEDA on Tuesday, **7th May 2024** from **10:00 am to 5:00 pm** at **TMA House, Karachi.**

Please note that SMEDA will provide the necessary training material, stationery, and certificates to participants.

We request you to please save the date and send us your participation confirmation as per below format through WhatsApp 0333-2319996 or email tma@towleassociation.com **latest by 26th April 2024** so we may be able to finalize all necessary arrangements for the said workshop.

Sr.#	Name of Company	Name Of Representative	Designation	Cell #	E-Mail id

We are waiting your positive and prompt reply for the same.

Thank you!

Best Regards,

M. Muzzammil Hussain
Secretary General



Affiliated with the Federation of Pakistan Chamber of Commerce and Industry





WORKSHOP ON

TOTAL QUALITY MANAGEMENT

WORKSHOP CONTENTS:

- Introduction to Total Quality Management (TQM)
- Quality Management Systems (QMS) in Textile Industry
- Quality Tools and Techniques
- Customer Focus and Quality Improvement
- Supplier Quality Management
- Process Improvement and Optimization
- Case Studies and Best Practices
- Implementation Strategies and Action Planning

WORKSHOP SCHEDULE:

Date: 07 May 2024

Time: 10:00 am to 05:00 pm

Fee: Free of Cost

Venue: TMA House, 77-A, Block 'A' Sindhi Muslim Cooperative Housing Society Karachi

RESOURCE PERSON:

MR. KASHIF IQBAL BUTT

Kashif is subject expert for Quality, TQM, Management Systems including Japanese Operational Excellence Models. He has more than 23+ years of Industrial Experience implementing TQM in diversified industries.

WHO SHOULD ATTEND:

SMEs Owners, Directors, Managers, Supervisors and all those who want to enhance their knowledge and skills in this area.

Limited seats are available

Registration will be made on a " first come, first served basis".

Workshop includes: Training Material, Certificate, Lunch and Teas

FOR DETAILS CONTACT:

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