



Towel Manufacturers' Association of Pakistan (Head Office)

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Members of the Association

Dear Sir,

Towel Manufacturers' Association of Pakistan (TMA) has planned to provide training to TMA Members in the field of Innovation, Efficiency and Sustainability through ZOOM.

We have so many areas which need our concentration for the better performance of our productivity chain. There are three tiers i.e. Top Management, Middle Management and the lower management which are all very important and can impact positively on the productivity and performance of any company. If these tiers are not well trained then the industry is unable to get their desired results within the specific time frame. Unfortunately, industry is facing scarcity of well-trained skilled professionals and supervisors who meet the challenges of industrial revolution in the world. With the well trained skilled professional we may able to improve our productivity & reduce business cost as well.

In the first phase, we shall provide soft skill training and capacity building to the industry professionals of different tiers, from entrepreneur to supervisor level. Nowadays, we are planning to prepare training programs and their curriculums. We need your valuable input on the same to understand the views of its stakeholders for the better understanding between trainer and the trainees.

Therefore, please provide your valuable inputs online by click the link <https://www.towelassociation.com/assessment-registration> **latest by 24th July 2021**, so we may be able to design our training modules on the below mentioned topic for the betterment of the industry as well as to meet the challenges of the 4th Industrial revolution.

In the first phase we will provide training online to the **Upper & Middle Management of SME's** which will be **completely free of cost** with the collaboration of **M/s USAID**.



Affiliated with the Federation of Pakistan Chamber of Commerce and Industry



TRAINING MODULES ARE AS UNDER:-

1. OCCUPATIONAL SAFETY AND HEALTH (OSH)
2. CHEMICAL MANGEMENT
3. ENVIRONMENT PERFORMANCE (SUSTAINABILITY)
4. QUALITY MANGEMENT SYSTEM (QMS)
5. SOCIAL COMPLIANCE
6. SUSTAINABLE PRODUCTION
7. DIGITAL MARKETING
8. MERCHANDIZING
9. TEXTILE PROCESSING'S

M Muzzammil Husain
Secretary General

