To, Towel Manufactures Association of Pakistan

SUBJECT: - TRADE QUERY RECEIVED FROM NETHERLAND

Dear Sir,

With reference to the trade query received from our Mission in the Netherlands, it is stated that a Dutch company is interested in importing a product given in the picture below from Pakistan. These are thin blanchet that people put on the sand and then lay down on the beach. In almost all beaches people are selling these blanchets / towels just as sunglasses , bags. This product is also available in square edition.

The importer found this article with a sticker on it mentioning "made in Pakistan" and wanted to have contact details of manufacturers in Pakistan producing this product.

In view of the above, you are requested to kindly identify the manufacturers /exporters of the product mentioned above as well as shown in picture below and kindly share the contact details in this regard with the undersigned for onward sharing with the Mission.

Best Regards,

Hina Tahir Deputy Director Government of Pakistan, Ministry of Commerce, Trade Development Authority of Pakistan, House No.10, Minar Wali Street, Nasheman Colony, <u>Multan</u> hina.tahir@tdap.gov.pk