



# Towel Manufacturers' Association of Pakistan

## TMA HOUSE

77-A, SMCHS, Karachi-74400 (Pakistan)

Phones: (9221)34382801-4 Fax : (9221)34551628

E-Mail: [tma@towelassociation.com](mailto:tma@towelassociation.com) Web Site : [www.towelassociation.com](http://www.towelassociation.com)

Members of the Association

October 5, 2021

### **TMA B2B EXCHANGE GATEWAY**

It is delightful & enjoyable for all of us that we have received an email regarding the feedback of TMA web portal from one of the oldest members of this Association **M/s GIA Associate**. We copied their email hereunder for your perusal & kind information as well as request to actively participate to register your company at our web portal. It will provide an excellent opportunity to market your products internationally during the testing time of COVID-19.

We request to those members who have already obtained registration at our web portal & enjoy the benefits of the same, kindly share your valuable comments to further improve & make more productive of TMA web portal for the members of this Association especially for the SMEs who have limited resources to invest on the Marketing of their goods globally.

We further remind the members that your Association also shares important & productive information on the message center of TMA web portal. Kindly get registration of the same so you may be able to get valuable information timely as well as the representative of registered companies at the message center to check updates regularly for timely decisions.

**WE ARE AWAITING YOUR PROMPT & PRODUCTIVE REPLY & WELCOME YOUR POSITIVE SUGGESTION TO FURTHER IMPROVE THE TMA WEBSITE.**

Best Regards

M. Muzzammil Husain  
Secretary General

From: Atteqa gia <[atteqa@gia.com.pk](mailto:atteqa@gia.com.pk)>  
Sent: Monday, October 4, 2021 10:52 PM  
To: [sg@towelassociation.com](mailto:sg@towelassociation.com)  
Subject: TMA web portal

**Dear Mr. Muzzamil**

**I hope to find you well,  
I'm writing to appreciate TMA's efforts in creating a web portal for Pakistani manufacturers to connect to buyers.**

**Since our company GIA has uploaded its info onto TMA and subscribed to the premium package we have received a number of inquiries through the portal directly and indirectly.**

**At a time when travelling is limited, this kind of access to new customer queries is crucial to our business. It seems like e-commerce will be the leading producer of new business for companies like ours in the coming years and for the future.**

**I hope that one of the queries materializes then we can share a success story with you. I do request that continuous efforts are made by your team to**

- 1) improve TMA website interactivity**
- 2) check the background of potential customers**
- 3) link with other seller platforms to generate more views**

**Once again congratulations on starting an excellent platform that is appreciated by medium sized sellers like us who have limited resources to affordable global marketing strategies.**

**Sincerely  
Atteqa Malik  
GIA Associates  
Karachi**



Affiliated with the Federation of Pakistan Chamber of Commerce and Industry

