

Dear Mr. M. Muzzammil Husain,

Please find below details of Intertextile Shanghai Home Textiles - Autumn Edition 2019.

Trade Development Authority of Pakistan to Participate At

Intertextile Shanghai Home Textiles - Autumn Edition 2019

28 - 31 August 2019

National Exhibition and Convention Center, Shanghai, China

The gateway to Asia's home living

- Intertextile Shanghai Home Textiles - Autumn Edition is the leading home textiles fair in Asia. It provides an effective trade platform of home textiles and accessories for the suppliers and buyers.
- There were 1,040 exhibitors from 26 countries and 41,000 visitors from 100 countries and regions participated in Intertextile Shanghai Home – Autumn 2018.
- Top 10 foreign visitors countries: Korea, India, Japan, Russia, USA, Iran, UAE, Malaysia, Thailand and Indonesia.
- **Carpet Zone** combines domestic and international carpet and floor covering companies together to attract mass visitors and exhibitors.

Product Groups:

- Bedding products & blanket, Curtain fine products, Carpets & rugs, table & kitchen linen, Terry & toweling products, Futons (Down products, silk and quilt), Pillow and memory foam, Mattresses, Mattress protectors, Cushion.

Why Exhibit In Intertextile Shanghai Home Textiles - Autumn Edition 2019 ?

- Shanghai is one of most important trading hub for China market and one of the richest cities in China. Also, Shanghai is near home textiles industry hub such as Zhejiang, Jiangsu.
- In current economic situation, China is still considered to be one of the most promising market in the world.
- The best platform for International exhibitors to meet with local and regional buyers/distributors in the industry.
- It presents an international range of home and household textiles.
- With over 20 years history exhibition in China and well recognized as a trade platform by our buyers and supported by China Home Textiles Association. The biggest home textile fair in region Asia.
- Supported by China Home Textile Association & other local home textiles production bases.

9 Exhibitors from Pakistan in Intertextile Shanghai Home - Autumn Edition 2018:

- **Home Textile:** Adamjee Enterprises, Crescent Textile Mills, Indus Home, MK Sons, Nimra Textiles and Ranyal Textile.
- **Carpet:** Aviva carpets, Stampede and Tribal Creation.

2 Carpet Exhibitors from Afghanistan in Intertextile Shanghai Home - Autumn Edition 2017:

- For the first time in ITSH Autumn 2017 Afghanistan Rugs & Carpet Centre(ARCC) and Ali Zabi Sedaqat Ltd participated from Afghanistan.

Participation Cost:

- Participation Fee: **PKR 372,000**
- Last date to apply: **1st May 2019**

- Contact person in TDAP: Mr. Kaleemullah Memon (Deputy Director) & Ms. Fakeha Faiz (Assistant Director)
- Contact Number: 021-99201520 (Deputy Director) & 021-111-444-111 (Assistant Director)
- Email Address : kaleem.memon@tdap.gov.pk & faeha.faiz@tdap.gov.pk

- Item included in Standard booth: Floor space, Complete booth construction, Wall-to-wall carpet, Fascia board with company name and booth number, 4 spotlights and 1 socket, 1 lockable cupboard, 1 table and 3 chairs, 3 sample racks / shelves, Booth cleaning and security, Listing in visitor guide, Participation in trend forum, Visitor invitation cards, PR & marketing support.

Admission Fee:

- For trade visitors only – admission free

For further information please visit our website:

<https://intertextile-shanghai-hometextiles-autumn.hk.messefrankfurt.com/shanghai/en.html>

We hope to see you at Intertextile Shanghai Home Textiles - Autumn Edition 2019

Regards,
Sepal Bachani

--

Messe Frankfurt SP
Pakistan, Bangladesh, Afghanistan, Bhutan
Maldives, Sri Lanka
127-C, Commercial Area B
Phase 1 DHA.
Karachi-75500 (Pakistan)
Tel: (92 21) 35883671- 72
Fax: (92 21) 35883673
Email: textile@feski.com
www.messefrankfurt.com
www.feski.com