Trade Development Authority of Pakistan to Participate At Home Textile Sourcing USA 2020

21 – 23 July 2020 Javits Center, New York City, NY, USA

- Home Textile Sourcing USA 2020 only sourcing event in North America to solely focus on fabrics and finished soft goods for all home applications co located with Texworld USA and International Apparel Sourcing Show.
- There were 122 exhibitors from 9 countries with 636 visitors from 15 countries.
- The trade fair's objective is to best serve the North American market by providing a sourcing event for fabrics and finished textile products for the home.
- The event is held in New York City, which is a fashion epicenter and home to thousands of brand and retail headquarters, showrooms and production offices.

Product Groups:

Bed, Bath, Table Linen, Floor Coverings, Window, Kitchen Linen, Walls, Fabrics and/or Components) Cotton, Dobby Weavers, Eco-Friendly, Fire Resistant Materials, Jacquard Weaves, Knits, Lace, Leather, Linen, Outdoor Fabrics, Polyester, Prints/Printers, Silk, Silk Look, Synthetics, Trims, Vinyl, Wool, Man-made Cellulosics (Finished Products), Floor Coverings, Kitchen, Outdoor, Pillows, Tabletop, Upholstery, Wall Coverings, Window Coverings.

Why Exhibit In Home Textiles Sourcing Expo?

- As a long-term joint venture partnership between Messe Frankfurt and China Council
 For The Promotion Of International Trade CCPIT-TEX, the show is the only trade event
 in North America to focus solely on home textiles and finished soft goods for all home
 applications.
- The event is held in New York City, which is a fashion epicenter and home to thousands of brand and retail headquarters, showrooms and production offices.
- Over the last eight years, Home Textiles Sourcing Expo has become a go-to event for manufacturers, retailers, jobbers, converters, contract specifiers and designers searching for the perfect fabric or manufacturing resources for their next home collection.
- Location of the event in New York City as NY is both potential exhibitor and visitor.
- HTSE brings mills and manufacturers from Asia and around the world to New York to meet top buyers.

Exhibitors from Pakistan in Home Textile Sourcing USA 2019:

 Abdul Ahad Textile, Ameer Enterprises, CE Textiles, Fair Deal Mills, Hometex Corporation and Towellers.

Participation Cost:

• Participation fees: Rs. 580,000/-

• Contact Persons: Mr. Zameer Soomro (Asst Manager)

Contact Numbers: Ph: 021-99206807Last date to Apply: 16th March 2020.

• Email: <u>zameer.soomro@tdap.gov.pk</u>

• According to booth size, it includes different equipment of furniture: table, chairs, wastepaper basket, insurance, stand cleaning, partition walls, rods or shelves, electrical outlets, lighting, booth signage, visitor e-invitation cards, promotional network services.

Admission Fee:

• For trade visitors only – free of charge

For further information please visit our website:

https://home-textiles-sourcing.us.messefrankfurt.com/new-york/en.html

We hope to see you at Home Textile Sourcing USA 2020.