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**Trade Development Authority Of Pakistan to participate at
AFRICA SOURCING AND FASHION WEEK**

**Texworld Addis Ababa–Apparel Sourcing Addis Ababa–Texprocess
Addis Ababa**

01 – 04 October, 2018

Millennium Hall, Addis Ababa, Ethiopia

The Main African Trade Show & Conference for the Sourcing Industry



- Largest show within Sub-Saharan Africa ever with 235 exhibitors from 27 countries and 3.520 trade buyers from 30 countries in 2017.
- The exhibiting companies represent 25 countries, including Ethiopia, South Africa, Japan, China, USA, Italy and Turkey.
- **Top foreign visiting countries:** Africa, East Africa & Middle East.

Product Groups:

- **Fabric:** Cotton, Denim, Functional Fabrics, Knits, Linen, Polyester.
- **Men's Wear & Ladies Wear:** Sportswear, Shirting, Tailoring, Coats, Underwear, Swimwear,

Uniforms, Knitwear. Fashion Accessories Bags & Leather Goods, Shoes, Gloves & Scarves, Socks, Hats & Caps, Ties & Bow Ties.

- **Leather:** Exotic Leather, Finished Leather, Semi-finished Leather, Upholstery.
- **Home Textiles:** Bed Linen & Blanket, Bathroom Textile, Kitchen Textiles, Curtains & Tullies, Furniture & Upholstery, Carpet, Wall Covering.
- **Technology, Processes, Accessories:** Production Processes; Finishing Technology; Machinery for Fabric Manufacturing; Coating Equipment; Laminating and Coating Equipment; Bonding and Separating Technology; CMT (Cutting, Making, Trimming); Other Machinery and Equipment; Control and Monitoring Methods; Purification and Regeneration Technology; CAD/CAM, Software; Recycling Technology; Technical Accessories; Laboratory and Measuring Equipment; Quality Assurance; Nanotechnology; Microsystems Technology; Textile Care; Making-up Processes and Machinery; Disposal Technology.
- **Service:** Logistics, Associations, Publisher, IT, Research, Development, Planning, Consultation.

Why exhibit in AFRICA SOURCING AND FASHION WEEK ?

- Ethiopia is becoming Africa's hub for the manufacturing of garments / apparel due to their expansion plans of factories, low labor costs and lowest electricity costs.
- Opportunity to meet with international sourcing companies (wholesalers, retailers and big brands) who are interested to source from African manufacturers. Companies e.g.: H&M, Zara, PVH, JC Penny, Walmart, etc. are regularly visitors of ASFW.
- Supported and endorsed by the Ethiopian government as well as by the US government (AGOA).
- Special – Walk for business, Sustainability in production, Trend Area.

Exhibitors from Pakistan in 2017:

- Al - Haram Enterprises, Abtex International, AU Trading Corporation, Kohinoor Mills, M.S Industries, Perfect Hometex, Rantex Pvt Ltd, Shafi Texcel, Siddiqsons, Spintex Enterprises, United Towel Exporters and Zaman Textile.

Participation Cost:

- Participation fee (9sqm Constructed Booth) for Textiles : **Rs. 100,000/-**.
- Contact Person: Mr. Naseer Ahmed (Asst. Manager).
- Contact Number: 0321-7220355.
- Email Address: naseer.ahmed@tdap.gov.pk
- Last Date to Apply: **15th July, 2018**

Admission Fee:

- For trade visitors only – admission free.

For detailed information, please visit our website: www.asfw-online.com.

We look forward to see you at Africa Sourcing and Fashion Week 2018.



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