

Dear Mr. Muzammil,

Please circulate below details of Heimtextil Russia 2019 among your members.

**Trade Development Authority Of Pakistan to Participate At Heimtextil Russia
17 - 19 September 2019
Moscow, IEC Crocus Expo, Pavilion 1, Hall 3 and 4**

- One and only specialized trade fair in Russia dedicated to the full range of home and interior textile. The only one B2B show for the professional operating in Russian home textile market.
- There were 300 exhibitors from 19 countries and 17,600 visitors from 44 countries.
- Visitor promotion for Heimtextil Russia focuses on Russian regions and the CIS countries as well.
- The 20th Jubilee Edition of Heimtextil Russia Launches one of the most colorful exposition of Trade fair – **CarpetLab**
- If you are a producer of handmade carpets and rugs, machine-made carpets and rugs, textile floor coverings, then participating in Carpetlab is a great opportunity for you to find new business partner in Russia.
- Participants of Heimtextil Russia are manufacturers, wholesale and retail traders as well as designers, architects and representatives of contract business.
- Some of the visitors who visited Heimtextil Russia were Hoff - <https://hoff.ru/>, Leroy Merlin, Tvoi Dom (<http://tvoydom.ru/>), Buyers from the biggest Sadovod Shopping Complex (<http://sadovodtk.ru/en/>), Globus (<https://www.globus.ru/>), Online shops (example - <https://linlithome.ru/>) etc.

Product Groups:

- Bedroom: Bed equipment, fittings, bed linen, blankets, pillows, mattresses.
- Bathroom: Towels, bath mats and carpets, bath curtains, bathroom accessories.
- Kitchen: Linen and non-linen table cloth, table decoration.
- Window decorations: Curtains, sun-protection systems, accessories.
- Furniture fabrics and leather, Wallpaper and wall coverings, Textile floor coverings and carpets, Fabrics for Interior decorations, Leather.

Why Exhibit In Heimtextil Russia?

- Supported by Textile association of exporters and other trade bodies.
- Heimtextil Russia international participation was enhanced last year with country and region pavilions from Germany, China, Egypt, Pakistan and Turkey.
- Within the framework of the trade fair we conduct several b2b programs, where visitors have a chance to meet with company representatives in Match Making format.
- Heimtextil Russia is also famous for its design events. The trade fair attracts a significant audience of designers and decorators to give them a full scope of the latest trends in the global textile design.
- Exhibitor can meet a lot of designers, online shops, dealers and architects from Russia and the CIS countries.

Exhibitors from Pakistan in Heimtextil Russia 2018:

- A.B Exports, Al-Ghani International, Ameer Enterprises. Imperial Towels, Magna Textile Industries.

Participation Cost

- Participation fee (Constructed Booth) for **Textiles** : **Rs. 470,000/-**.
- Participation fee (Constructed Booth) for **Carpets** : **Rs. 392,000/-**.
- Last date to apply: **10-May-2019**.
- Contact person in TDAP: Mr. Fazal-Ur-Rehman Rao (Deputy Director) & Mr. Allah Dad Tarar (Director).
- Contact Number: 041-9210157 (Deputy Director) & 041-9210202 (Director)

- Email Address : fazalur.rehmanrao@tdap.gov.pk & allah.dad@tdap.gov.pk

For further information please visit our website:

<http://heimtextil-russia.ru.messefrankfurt.com/moscow/en/exhibitors/welcome.html>

We hope to see you at Heimtextil Russia 2019.

Best Regards,
Sumaira Liaquat

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