

**From:** Zameer Soomro <zameer.soomro@tdap.gov.pk>  
**Sent:** Wednesday, 27 July 2022 3:25 pm  
**To:** TMA <tma@towelassociation.com>  
**Cc:** Bilquees Jamali <bilquees.jamali@tdap.gov.pk>; Basit Ruaf <Basit.Rauf@tdap.gov.pk>  
**Subject:** TeXpo Pakistan 2022, (18-20 August), Karachi Expo Center

GOVERNMENT OF PAKISTAN  
TRADE DEVELOPMENT AUTHORITY OF PAKISTAN  
**Textile & Leather Division (TLD)**  
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No. TDAP-01(059)/AM-22/TLD

Karachi, the 26<sup>th</sup> July, 2022

**Subject: TeXpo Pakistan 2022, (18-20 August), Karachi Expo Center**

Dear Mr. Muzzamil,

Reference our earlier letter of event numbers dated 20-7-2022 and subsequent telephonic conversation of today on the subject event.

2. TDAP is expecting full fledged active participation of TMA, like last three editions of TeXpo. TDAP and TMA have one collective goal, to increase the exports and help to generate more employment opportunities in Pakistan.

3. To encourage participation of your Association members, TDAP would offer maximum possible support in these difficult times to provide hope and sustenance to our exporters, we stand together to make this Event a success.

4. Reference to meeting held in the office of Deputy Director (Textile) and subsequent telephonic conversation, TDAP is expecting participation of TMA and its members under Shell Scheme stalls (i.e. Rs. 150,000 12Sq.m & Rs. 300,000/- 24Sq.m), Shell Scheme package includes: Fascia board with Company name & logo, partition wall paneling, Lighting, Carpeting, Information desk with a Chair, one round table with 2 chairs, waste bin, 03 racks for specific items/company, shelves /company, their placement would be in Hall No. 4.

5. This issues with the approval of DG (T&L), TDAP-Karachi.

Regards,

(Zameer A. Soomro)  
Assistant Manager

**Mr. M. Muzzamil Hussain**

Secretary, General  
Towel Manufacturers Association of Pakistan  
TMA House, Karachi.

(Zameer A. Soomro)  
Asst. Manager (Textile)  
Textile & Leather Division (TLD)  
Trade Development Authority of Pakistan  
Ministry of Commerce  
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