

Dear Sir,

TDAP is planning to participate in an International exhibition “STYLE Bangkok” Thailand. In this connection, an advertisement was released in the leading newspapers for inviting applications from interested exporters for participation. The last date for participation in the exhibition was 3<sup>rd</sup> May 2019.

2. Good news is that TDAP has extended deadline for participation and now applications for participation can be sent till 31<sup>st</sup> May 2019 to the office of undersigned along with required documents.

3. Our Commercial Section in Thailand has very strongly recommended for participation of the leading companies from Pakistan in the exhibition and there shall be discount up to 30 % (space cost) provided sufficient number of companies from Pakistan participates in the exhibition. Pakistan’s commercial section in Thailand has further informed that the exhibition will provide an excellent platform to the Pakistani companies to display their products, establish business linkages and get good business in the Thai Market. It is very right and opportune time for Pakistani exporters to penetrate in the Thai Market through the platform of this exhibition, as lot of participation from India, China, Bangladesh, Vietnam-Pakistan’s traditional competitors- is expected in the coming edition of exhibition scheduled to be held in October 2019. Our commercial section has ensured intensive and meaningful B2B meetings for the participants companies. For further information, you may contact our commercial counselor in Thailand at his email addresses: [commercialsectionbkk@gmail.com](mailto:commercialsectionbkk@gmail.com), [gncamboh13@gmail.com](mailto:gncamboh13@gmail.com)

4. It is therefore requested to kindly strongly encourage your members to participate in the exhibition for making inroads into the Thai market to capture export share for Pakistan, and also circulate information among members of your trade body for the same.(In this connection, application form , TDAP guidelines for participation in international exhibitions and advertisement of exhibition is enclosed herewith)

Regards

**Zulfiqar Ali Langah**

*Deputy Director(IM- South East Asia & Oceania)*

*Trade Development Authority of Pakistan*

*Ministry of Commerce , Govt of Pakistan*

*FTC Building , Block A, 3rd Floor Main Shahrah-e-Faisal,  
Karachi, Sindh , Pakistan*

*Telephone # 0092-21-99201508*

*Fax # 0092-21-9206497- 9206464*

*Email: [Zulfiqar.Ali@tdap.gov.pk](mailto:Zulfiqar.Ali@tdap.gov.pk)*