

Dear Sir,

Hope this email finds you in the best of health.

Our trade Mission in Sweden and TDAP is organizing a Webinar on the Home textile sector of Pakistan on 27 Jan 2022 at 4:30pm (Pakistan time) . In this regard Trade and Investment (Stockholm) has requested for a keynote speaker from TMA . In this regard you are requested to Kindly share the details of the keynote speaker from TMA for the subject event for onward sharing with our Trade Mission . Event brochure, programme detail and zoom link is shared below in attached files

Best Regards,

Hina Tahir

Deputy Director

Government of Pakistan,

Ministry of Commerce,

Trade Development Authority of Pakistan,

House No.10, Minar Wali Street, Nasheman Colony,

Multan

B2B/Webinar
Scope and Potential of Home Textile Products of Pakistan
Thursday January 27, 2022 12:30 pm CET time

S NO.	ACTIVITY	BY	TIME
1	Welcome & Opening Remarks	Embassies of Pakistan	12:30 to 12:40
2	Home Textile Industry of Pakistan	Textile Division TDAP	12:40 to 12:50
3	Home Textiles Market in Sweden	Open Trade Gate Sweden (OTGS)	12:50 to 13:05
4	Scope and Potential of Swedish Market for Home Textiles Industry of Pakistan	National Textiles Importers Association 'Textilimporterna' Sweden	13:05 to 13:20
5	Potential of Home Textiles Industry of Pakistan	Pakistan Bed wear Exporters Association	13:20 to 13:40
	Towels Export Industry of Pakistan	Towels Manufacturers Association Pakistan	13:40 to 13:55
6	B2B Interaction and Questions and Answers	Open house	13:55 to 14:15
7	Concluding Remarks		14:15

Topic: Pak Home Textiles Webinar Cum B2B

Time: Jan 27, 2022 12:30 PM Stockholm

Join Zoom Meeting

<https://us02web.zoom.us/j/8089276203?pwd=V0dOcll3VXRoNWxMM2pBd0I5Uk9vZz09>

Meeting ID: 808 927 6203 Passcode: 123456

Embassy of Pakistan in Sweden, Denmark, Norway, Ministry of Commerce Pakistan & TDAP



Home Textiles of Pakistan Webinar Cum B2B Event



Thursday January 27, 2022 at 12:30 PM CET

Participants: Pak Exporters & Potential Nordic Importers

Agenda

- Home textile Industry in Nordic countries
- Business Opportunities in Home Textiles
- Quality Home Textiles Supply from Pakistan
- Import Procedures and Tariffs
- Assistance offered by Pakistan Missions to Local Importers

Mr. Hassan Durrani
CEO TDAP

Mr. Ali R. Hashmi
Chairman BOI

**Register for event: Click <https://events.pakistanembassy.se>
or email: mustafa.tradecounselor@pakistanembassy.se**

