Towel Manufacturers' Association of Pakistan

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Valuable members of the Association

GIZ ORIENTATION SESSION AT KARACHI ON 28TH NOVEMBER 2023

Dear Sirs,

We are pleased to share with you the exciting news that the GIZ textile cluster is set to launch its two new projects in Karachi, Sindh. The details of the said projects are as under:

1- **TextILES II (Jan 2024 to Dec 2026)**

TextILES II, a three-year project of the GIZ Textile Cluster, commencing in January 2024, is designed to transform the textile and related industries of Pakistan. It will promote **circularity, foster product, and process innovation**, **facilitate the local industry with access to international markets, guide with marketing, capacity development for international certification, and encourage research and development within the textile sector**. This comprehensive approach aims to strengthen Pakistan's textile and related industries and make it more competitive on a global scale.

2- **Women's Employment for Empowerment (WE) - Women Employment (Jan 2024 to Dec 2026)**

The GIZ Textiles Cluster project will specifically target women's empowerment within the textile and related industries in Pakistan. It will focus on improving productivity and change management through Dialogue for Sustainability (DfS), **providing training and development opportunities for women, offering leadership training, and enhancing the capacity of female workers. By addressing these key aspects**, WE aims to uplift and empower women in the textile workforce, contributing to the growth of the industry in Pakistan.

We are requesting our valuable members to kindly nominate only **ONE person** from your factory/office who belongs to **compliance/HR** for the said program under intimation to us.

Event Registration: Please follow the link GIZ Textile Cluster - Unveiling the opportunities (google.com)

Venue	Karachi
Date	**28th November 2023**
Time	**01:00 pm to 05:00 pm**

Thanks & Regards

M. Muzzammil Hussain
Secretary General