



# SMA RIZVI TEXTILE INSTITUTE

A Joint Project of Ministry of Commerce & Towel Manufacturers' Association of Pakistan (TMA)



## ADVANCE MERCHANDISING COURSE

It will help to improve the skill of a Merchandizer.

To facilitate the valued members of Towel Manufacturers' Association of Pakistan, the Course will be conducted at TMA House, 77-A, SMCHS Karachi.

<b>Starts from</b>	:	<b>August 20, 2023</b>
<b>Course duration</b>	:	<b>80 hours (16 weeks) On Sundays (10:00am to 3:30pm)</b>
<b>Venue</b>	:	<b>TMA House, Karachi.</b>
<b>Available Seats</b>	:	<b>40</b>
<b>Course Fee</b>	:	<b>Rs. 20,000/-</b>

## COURSE CONTENTS

<u>Textile (40 hours)</u>	<u>Merchandising (40 hours)</u>
<ul style="list-style-type: none"><li>• Introduction to Textiles</li><li>• Textile fiber</li><li>• Classification and identification of Textile Fibers</li><li>• Yarn Manufacturing</li><li>• Yarn Numbering System</li><li>• Fabrication</li><li>• Wet-processing<ul style="list-style-type: none"><li>○ Pre-treatment (Woven &amp; Knitted)</li><li>○ Dyeing<ul style="list-style-type: none"><li>▪ General Theory of Dyeing</li><li>▪ Classification of Dyes</li><li>▪ Introduction to Reactive, Disperse &amp; Vat (Indigo) dyes</li></ul></li><li>○ Printing<ul style="list-style-type: none"><li>▪ Methods &amp; Styles of Printing</li></ul></li><li>○ Finishing<ul style="list-style-type: none"><li>▪ Mechanical &amp; Chemical Finishes</li></ul></li></ul></li></ul>	<ul style="list-style-type: none"><li>• Introduction of Merchandising, Pre &amp; Post Order Merchandising.</li><li>• Qualities of Professional Merchandiser, Understanding the Inquiry &amp; Purchase Order getting process.</li><li>• Shipment Terms, Documents related to Export, CBM Understanding &amp; Calculation, and understanding of Pro Forma &amp; Commercial Invoices.</li><li>• General Knowledge of Accessories / Trims. Technical Pack Understanding</li><li>• Sampling, understanding of Sampling Approval</li><li>• Quality Assurance &amp; Quality Control</li><li>• Type and Kind of Apparel Garments Woven, Knitted, Home Textile &amp; Terry Towel.</li><li>• Size System And Size Range Of Apparel Garments Export For (USA &amp; EUROPE) Market.</li><li>• <b>Introduction to Stitching, machines &amp; Quality control</b></li><li>• Garment Manufacturing process (<b>Cut, Stitch, Finish</b>)</li><li>• Costing (Consumption &amp; Fabric Cost, Accessories Cost, Manufacturing Cost, Factory Over Head Cost, Buying Agency Commission &amp; Profit)</li><li>• Costing (T-Shirts, Home Textile, Bed Sheet, Woven Basic &amp; Towels)</li></ul>

**For Admission Contact : Mr. Imran Raza 0333-3003624**

**Email : [imranraza44@hotmail.com](mailto:imranraza44@hotmail.com)**



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A Joint Project of Ministry of Textile Industry, Govt. of Pakistan &  
Towel Manufacturers' Association of Pakistan (TMA)

## Registration Form for Short Courses

Registration Required in:

Attach one latest  
Photograph of  
1X1

### Personal Information:

1. Name: \_\_\_\_\_ 2. Father's Name: \_\_\_\_\_

3. Postal Address: \_\_\_\_\_ Permanent Address: \_\_\_\_\_

4. Cell#: \_\_\_\_\_ 6. ResTel# \_\_\_\_\_ 7. E-Mail : \_\_\_\_\_

5. CNIC No

9. Gender: \_\_\_\_ 10. Marital Status: \_\_\_\_\_ 11. Place of Birth: \_\_\_\_\_ 12. Date of Birth: \_\_\_\_/\_\_\_\_/\_\_\_\_

10. Highest qualification: \_\_\_\_\_

11. Experience, if any: \_\_\_\_\_

### Person to be Notified (incase of Emergency):

1. Name: \_\_\_\_\_ 2. Relationship: \_\_\_\_\_ 3. Cell: \_\_\_\_\_

\_\_\_\_\_  
(Applicant Signature & date)

#### **Documents:**

1. Copy of CNIC
2. Attached color photograph of 1x1 size
3. Attested copies of educational certificate(s)

Plot No. 231, Sector 23, Road 10,000 Korangi Industrial Area, Karachi.  
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