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Member (Customs-Operations)
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FACELESS CUSTOMS ASSESSMENT

A MILESTONE TOWARDS TRANSPARENCY, SPEED AND GLOBAL COMPETITIVENESS

The Business Community highly appreciates the Faceless Customs Assessment (FCA) which is a landmark digital initiative, simplifying clearance procedures, minimizing human interaction, and strengthening transparency in addition to laying the foundation for a more modern, efficient, and competitive Pakistan. By reducing paperwork, curbing unnecessary delays, and ensuring centralized digital assessments, the FCA has not only made trade smoother but also enhanced trust between the business community and the FBR.

The business community urges the Government of Pakistan and FBR to:

- **Expand faceless, paperless clearance nationwide;**
- **Publish transparent performance metrics on clearance times;**
- **Enhance infrastructure and training to ensure smooth implementation;**
- **Pursue bold reforms to boost Pakistan's global trade competitiveness.**

The business and industrial community stands united in supporting this digital revolution. Together, we can ensure that FCA becomes not just a customs reform, but a game-changer for Pakistan's economy, global trade image, and future prosperity.

