

Ref : DİK20_2314

Subject : 19th MÜSİAD EXPO Trade Fair |Buying Mission Program

Dear Sir or Madam,

MÜSİAD is a strong “Civil Society Organization”, which has more than 12.000 members at home and abroad, represents 60,000 enterprises, employs about 1.800.000 people, has 83 contact points in Turkey, provides services in 81 different countries, in total 164 points, communicates its recommendations to public institutions and organizations in place.

18th MÜSİAD EXPO Trade Fair in 2020 was attended by primarily **H.E. Recep Tayyip Erdoğan, The President of the Republic of Turkey** as well as 15,000+ businessmen from 125 countries and 2000+ exhibitors from 25 countries. Other visitors included many members of the national and international press, senior bureaucrats, and academics.

Building on the success of these previous events, **the 19th MÜSİAD EXPO Trade Fair** will take place in Istanbul **on November 02-05, 2022** at the **TÜYAP Fair Center**.

We would inform you that in our **MÜSİAD EXPO Trade Fair** there will be especially the sectors including construction, materials of paysage, materials of durable consumption, tourism, medical, food& nourishment, stockbreeding, machine, metal, automotive, chemistry, energy, technology informatics, service industry, and textile. You can find general information about the fair from the link. (<http://www.musiadexpo.com/en/>)

In this regard, we would be honored your participation in the MÜSİAD EXPO TRADE FAIR between **02st – 05th November 2022** in **TÜYAP Fair Center** in İstanbul, Turkey.

Within the scope of MÜSİAD EXPO Trade Fair which held organized bilateral meetings with the Turkish companies on 04 November 2022, Friday in TÜYAP Fair Center.

Lists of the applicant companies or participants will be conveyed to the Ministry of Commerce of Türkiye. After the evaluation process, approved firms and participants to be included in the buying missions will be determined and will be responded to within a month.

Within the context of buying mission, approved business people’s 3 nights accommodation expenses, domestic transfer (airport-hotel, hotel-airport), and participation programs in MÜSİAD EXPO will be covered by the Republic of Turkey Ministry of Trade in TÜYAP Palas Hotel.

The non-approved companies and participants can visit the MÜSİAD EXPO Trade Fair '22 as regular visitors by benefiting from the reasonable prices for accommodation and other expenses.

We kindly ask the companies that are willing to participate in the MÜSİAD Expo Trade Fair '22 within the context of buying missions must fill out the form can be reached via the link below to the application:

[Please click for the application](#)

Respectfully yours,

Dr. Cihad TERZİOĞLU
Secretary General

MÜSİAD EXPO 2022
BUYING MISSION DRAFT PROGRAM
(02-05 NOVEMBER 2022)

02 November Wednesday	<ul style="list-style-type: none">• Arrival to İstanbul• Participating of MÜSİAD EXPO Opening Ceremony• Visit to MÜSİAD EXPO Fair
03 November Thursday	<ul style="list-style-type: none">• Visit to MÜSİAD EXPO Fair
04 November Friday	<ul style="list-style-type: none">• Bilateral meetings (B2B) with the Turkish companies
05 November Saturday	<ul style="list-style-type: none">• Departure from İstanbul

MUSIAD / 2022

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MUSIAD TRADE FAIR



NOVEMBER 2-5, 2022

TÜYAP İSTANBUL
FAIR CONVENTION AND
CONGRESS CENTER

Global
Trade is Here!



Müstakil
exhibition / event



01

READY STAND

Opportunity to choose ready-made stands of 20 m², 40 m², 60 m², and 96 m², prepared by the concept of MUSIAD Expo 2022.



02

ENTREPRENEUR'S AREA

MUSIAD Expo 2022 will bring together investors from all sectors with entrepreneurs in specially designed stands.



03

ACCOMMODATION

During the MUSIAD Expo 2022 fair, there are plenty of hotel options which are the closest and easiest ones to reach The TÜYAP Istanbul Fair and Congress Center.



01 READY STAND

20m²

MUSIAD / 2022
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MUSIAD TRADE FAIR

NOVEMBER 2-5, 2022
TUYAP ISTANBUL
FAIR CONVENTION AND
CONGRESS CENTER

₺14.800 m² Price ₺740 TL

STAND FEATURES AND EQUIPMENT

GROUND

8cm raised platform, white 18mm chipboard tiles

WALL SURFACES

8mm white chipboard

FACADE DECOR

Chipboard panels on metal construction

SIGN

Foil cutting on chipboard floor

LIGHTING

10W rail led spot and 30W pendant lamp

TABLE

My white chipboard (1m)

SEPARATOR PANELS

8mm painted mdf

INCLUDED IN THE STANDARD STAND

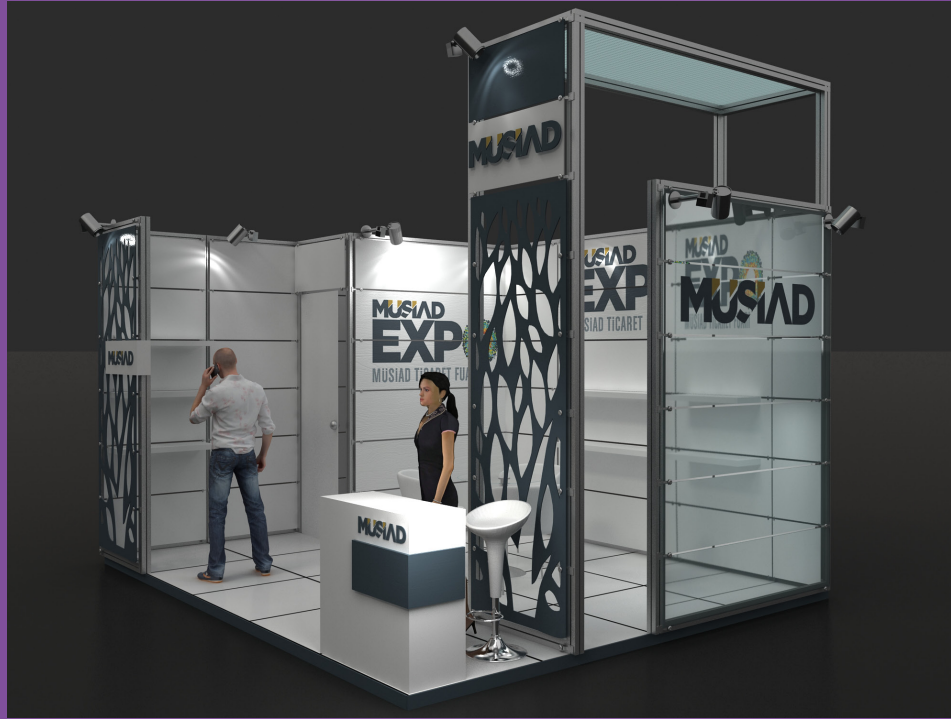
22x1=2m² Warehouse - Hanger - 2 Shelves

2 Glass Tables + 6 Chairs

1 Piece Bar Stool

4m² Foil Printing

1 Piece Brochure Holder



AVAS | PROJE
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01

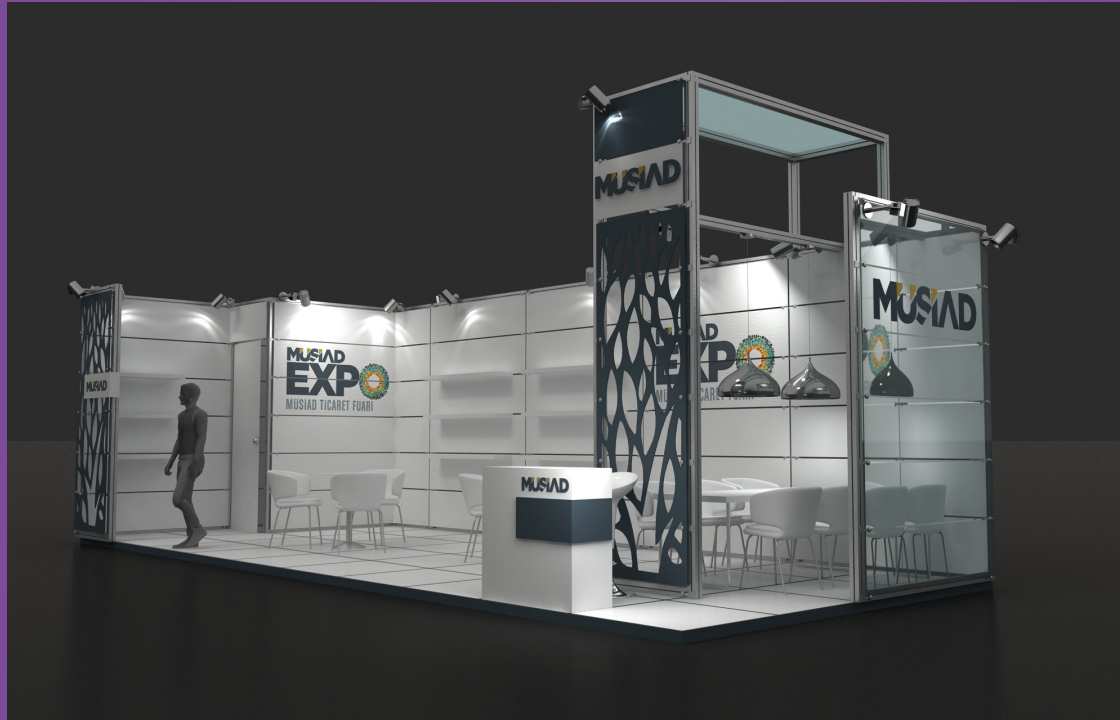
READY STAND

40m²

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MUSIAD TRADE FAIR

NOVEMBER 2-5, 2022
TUYAP ISTANBUL
FAIR CONVENTION AND
CONGRESS CENTER

₺ 29.600 m² Price ₺ 740 TL



STAND FEATURES AND EQUIPMENT

GROUND

8cm raised platform, white 18mm chipboard tiles

WALL SURFACES

8mm white chipboard

FACADE DECOR

Chipboard panels on metal construction

SIGN

Foil cutting on chipboard floor

LIGHTING

10W rail led spot and 30W pendant lamp

TABLE

My white chipboard (1m)

SEPARATOR PANELS

8mm painted mdf

INCLUDED IN THE STANDARD STAND

2x1=2m² Warehouse - Hanger - 2 Shelves

2 Glass Tables + 6 Chairs

1 Piece Bar Stool

4m² Foil Printing

1 Piece Brochure Holder

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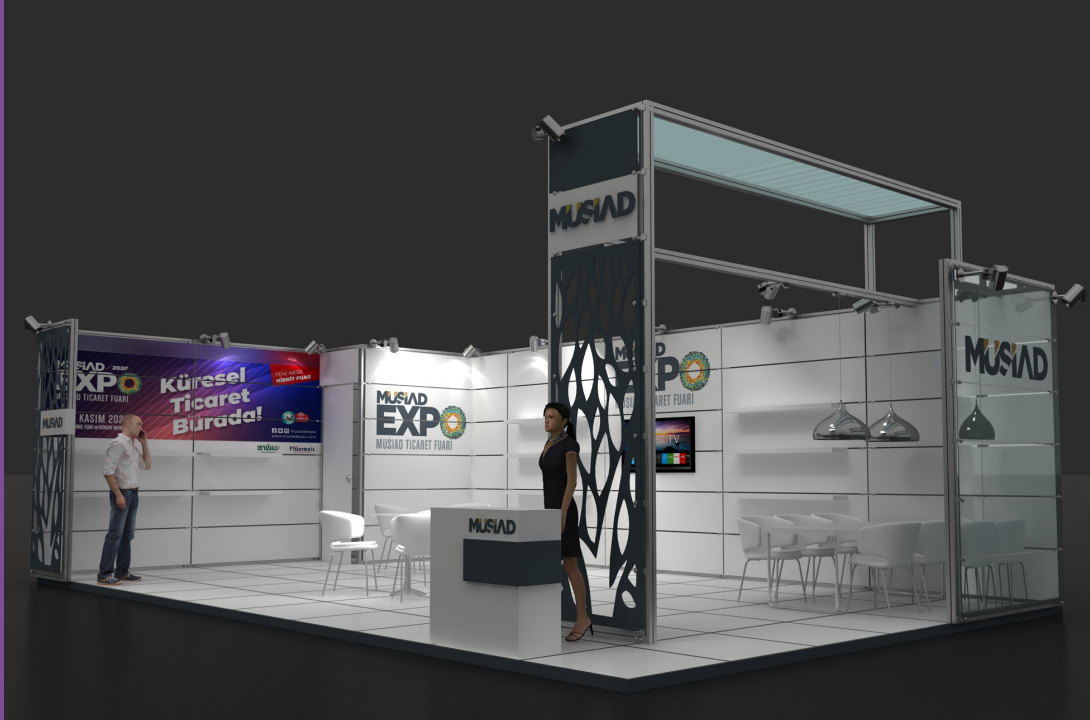
01

READY STAND

60m²

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TUYAP ISTANBUL
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₺ 44.400 m² Price ₺ 740 TL

STAND FEATURES AND EQUIPMENT

GROUND

8cm raised platform, white 18mm chipboard tiles

WALL SURFACES

8mm white chipboard

FACADE DECOR

Chipboard panels on metal construction

SIGN

Foil cutting on chipboard floor

LIGHTING

10W rail led spot and 30W pendant lamp

TABLE

My white chipboard (1m)

SEPARATOR PANELS

8mm painted mdf

INCLUDED IN THE STANDARD STAND

22x1=2m² Warehouse - Hanger - 2 Shelves

3 Glass Tables + 9 Chairs

1 Piece Bar Stool

4m² Foil Printing

1 Piece Brochure Holder

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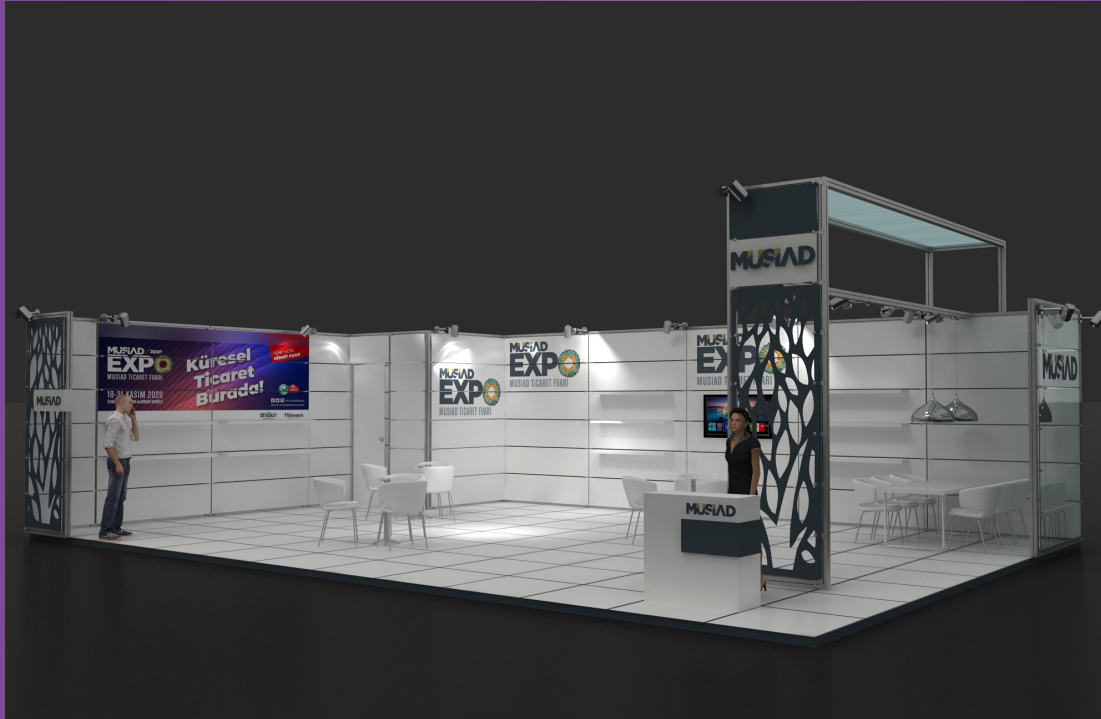
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01 READY STAND

96m²

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FAIR CONVENTION AND
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₺ 71.040 m² Price ₺ 740 TL

STAND FEATURES AND EQUIPMENT

GROUND

8cm raised platform, white 18mm chipboard tiles

WALL SURFACES

8mm white chipboard

FACADE DECOR

Chipboard panels on metal construction

SIGN

Foil cutting on chipboard floor

LIGHTING

10W rail led spot and 30W pendant lamp

TABLE

My white chipboard (1m)

SEPARATOR PANELS

8mm painted mdf

INCLUDED IN THE STANDARD STAND

22x1=2m² Warehouse - Hanger - 2 Shelves

4 Glass Tables + 12 Chairs

1 Piece Bar Stool

6m² Foil Printing

1 Piece Brochure Holder

02

ENTREPRENEUR'S AREA

4m²

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₺ 5.000

STAND FEATURES AND EQUIPMENT

GROUND

8cm raised platform, white 18mm chipboard tiles

WALL SURFACES

8mm white chipboard

FACADE DECOR

Chipboard panels on metal construction

SIGN

Foil cutting on chipboard floor

LIGHTING

10W rail led spot and 30W pendant lamp

TABLE

My white chipboard (1m)

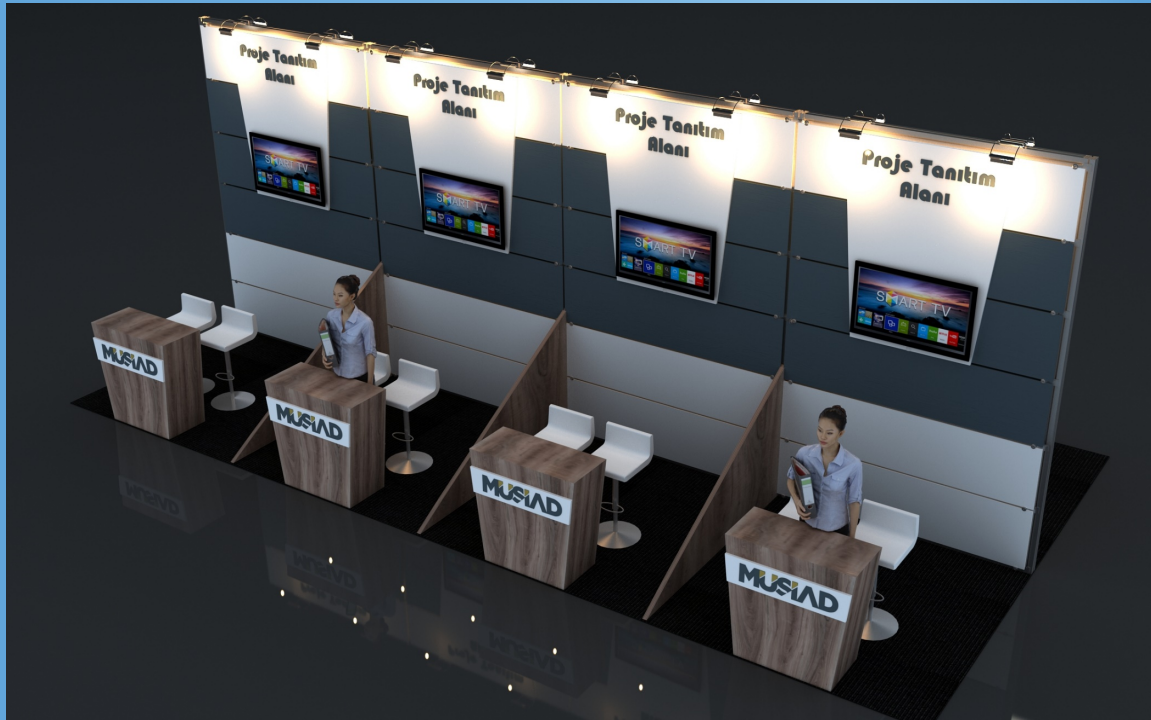
SEPARATOR PANELS

8mm painted mdf

INCLUDED IN THE STANDARD STAND

1 counter + 2 chairs

1 TV



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05

ACCOMMODATION



TÜYAP Palas

KAYA İstanbul Fair & Convention



NEAREST HOTELS TO THE EXHIBITION CENTER

Reservation
Onur KİLEÇİLER
+90 533 626 73 99
rezervasyon@musiad.org.tr

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NOVEMBER 2-5, 2022
TÜYAP İSTANBUL
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**4 NIGHTS
ACCOMMODATION and
BED & BREAKFAST**
(VAT included)

SINGLE ROOM
4.800 ₺

DOUBLE ROOM
6.000 ₺



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NOVEMBER 2-5, 2022

**TÜYAP İSTANBUL
FAIR CONVENTION AND
CONGRESS CENTER**

procurement committee application link

Click for Application

Booth Rental Contact

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International Project Sales Specialist

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burakkivrak@tuyap.com.tr

Fair Program

Wednesday, November 02, 2022

- 09.00-10.00** **TUYAP EXPO**
MUSIAD EXPO 2022 Registration
- 10.00-18.00** **TUYAP EXPO / 14 HALL**
MUSIAD EXPO 2022 Opening Ceremony
MUSIAD EXPO 2022 Protocol Speeches
MUSIAD EXPO 2022 Stand Visits

Thursday, November 03, 2022

- 09.00-11.00** **TUYAP PALAS / BALL ROOM**
26th IBF Congress Opening Ceremony and
Protocol Speeches
- 11.00-17.00** **TUYAP PALAS / BALL ROOM**
26th IBF Congress Sessions

Friday, 04 November 2022

- 10.00-17.00** **TUYAP EXPO**
Stand Visits
- 14.00-17.00** **TUYAP EXPO / 11. HALL**
T.R. Ministry of Commerce Procurement
Committees (B2B) Bilateral Business Meetings

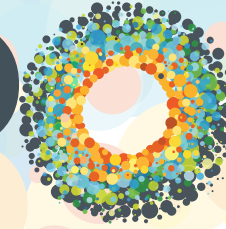
Saturday 05 November 2022

- 11:00-17.00** **TUYAP EXPO / BLACK SEA HALL**
Country and Panel Presentations
- 10:00-12.00** **TUYAP EXPO / MUSIAD VALLEY**
MUSIAD International Cooperation
Agreements Signing Ceremony

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NOVEMBER 2-5, 2022

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