

LAL INDUSTRIES



LAL INDUSTRIES. 15-KM Khanewal Road, Multan, Pakistan
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hello@lalindustries.com  www.lalindustries.com

Complete vertically integrated Bath & Kitchen Towel Unit of Pakistan

WELCOME

TO OUR COMPANY

WHO ARE WE?

Feel pleasure to introduce ourselves as one of largest leading Manufacturer and Exporter of Bath Towels & Kitchen Towels Dobby and Jacquard Products in Pakistan.

We started our journey in early 1980s, Lal industries continuous progress in this particular field has enabled us to broaden our product range in the field of Bath Towel. In order to enjoy an eminent presence among all Terry & Kitchen Towel Manufacturers in Pakistan, We now recognized the need to meet increasingly worldwide population's demand by fulfilling the need of our valued customers in High design fashion Bath Towel industry.

Our target is not only to safe guard the requirements/standards of existing customer in the meantime, but also to serve the New valued Potential Customers like You ! we maintain high sets of standards in all areas, ranging from the highest quality products and its continues development to achieve our customer satisfaction.

We at Lal Industries have state of the art vertically integrated High fashion design Bath & Kitchen Towel manufacturing facility with SMART objectives;

S

Specific

M

Measurable

A

Achievable

R

Realistic

T

Timely

OUR

VISION



VISION: Being a Market Leader in Bath & Kitchen Towel industry in Pakistan with our strong commitment to SMART objectives stated above & innovative business approach, sustainability, quality assurance, we hope to do well by creating unmatched value for our global customers and stakeholder through our superior qualitative products and services. That means creating value for our customers through efficient allocation of production factors, and THAT's Significant Vision.

MISSION



Our mission is to expand and continually improve utilizing quality practices and employee involvement to manufacturer surface finishing system to reliably deliver superior quality products at affordable prices with an aim to build efficiencies, productivity and professionalism in our work. We strive to exceed our Customer's expectations as there is nothing more valuable than Customer's Trust and its satisfaction. We prosper in Bath & Kitchen Towel industry through acquiring latest machinery, infrastructure, standardized systems, production processes.

WORDS FROM
CEO



Mr. Ali Zulfiqar

Lal Industries is a family owned business, the board of directors comprise of myself Mr. Ali Zulfiqar as a CEO and my two younger brothers Mr. Iftikhar and Mr. Abdul Sattar as Managing Partners. So being the Board of Directors of the company we impart valuable technical knowledge and skills from the plebs of products till its finish line.

Lal Industries has continuously improves & expanding since its recognition in 1980s to serve market needs and demand globally. Our current production area of 25,000 sqm, which stands on a total area of 1,25,000 sqm means we weave, process and cut-to-pack under one roof (spinning in-process) in order to maintain the quality in the given parameters and lead time. Using modern techniques and progressive technology, our experienced team of qualified technicians can offer you complete solutions for Bath & Kitchen Towel finishing.

ACCREDITATION

WE HAVE;

- ISO 9001:2005 (Quality Management System)
- STANDARD 100 by OEKO-TEX
- SA 8000 - 2014 (Social Accountability)
- GOTS Certified
- DETOX Certified
- MADE IN GREEN by OEKO-TEX
- BEPI Registered
- Vegan Certification (in Process)
- Amfori

OEKO-TEX®
INSPIRING CONFIDENCE
MADE IN GREEN



OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100



Detox



amfori ©
Trade with purpose

FINANCIALS



As on 30th June 2020

US \$ in Millions

US (\$) 20 million

As on 28th February 2021

US \$ in Millions

US (\$) 24 million

MACHINERY MODERNIZATION

1 T-PET & 3 Bando Auto Long Hemming

● Bando Auto Length Slitting Machine

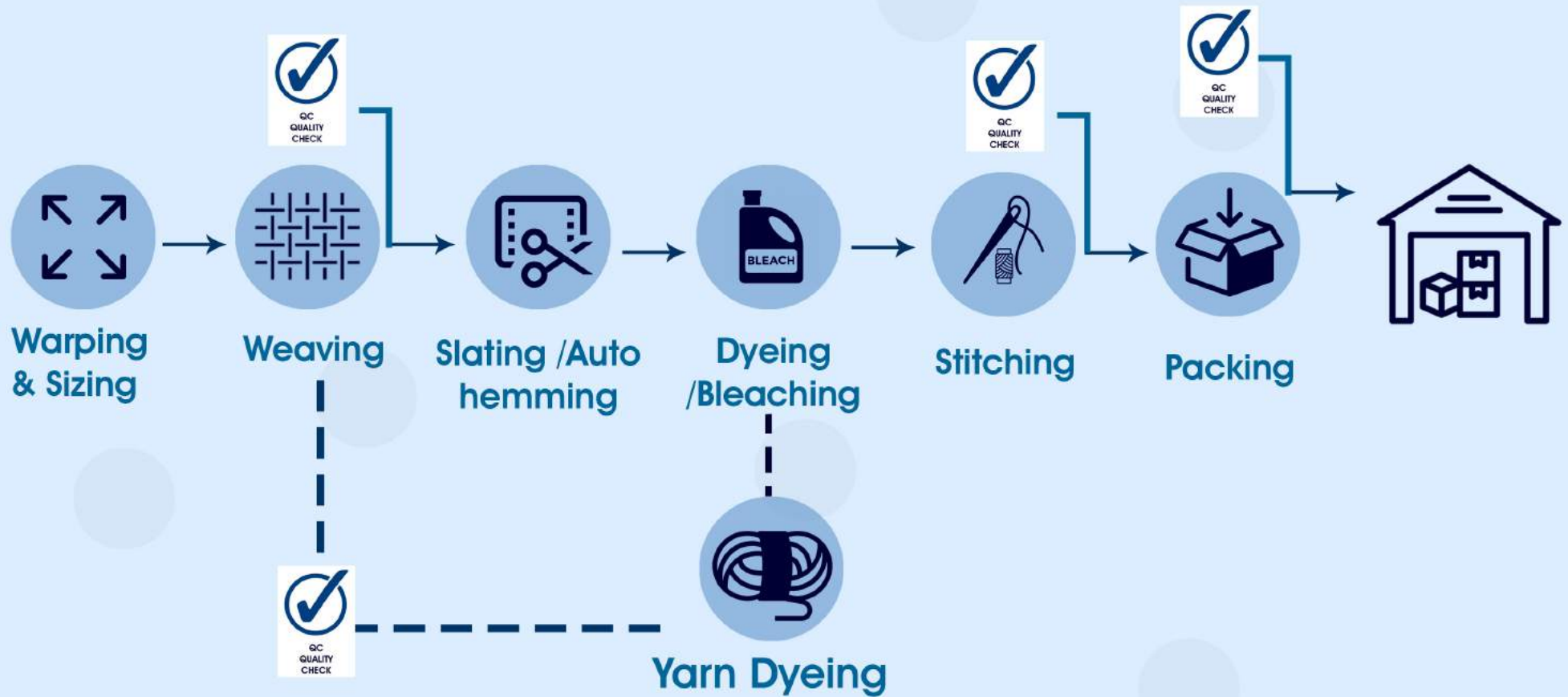
New PENTEK Tumbler Dryer

New STALAM Auto Cone Winder, Hydro and Dryer

Bianco Robe Opener

MCS Dyeing Machines

LAL TRACK





***MANUFACTURING
FACILITIES WE HAVE;***

Warping & Sizing Facilities



Warping and sizing are the mother of weaving. We are using VTA (Belgium Made) sectional warping machine which is fully computerized for producing consistent and controlled quality beams.



Recently we installed “Benninger” Sizing Machine. Carries latest software system that makes machine touch less handling system which helps to reduce production lead time, less rejection, perfect beaming of singles counts for making qualitative product.



Cone Dyeing Facility



Cone Dyeing for Yarn Dyed
Per Day capacity: 2000Kgs

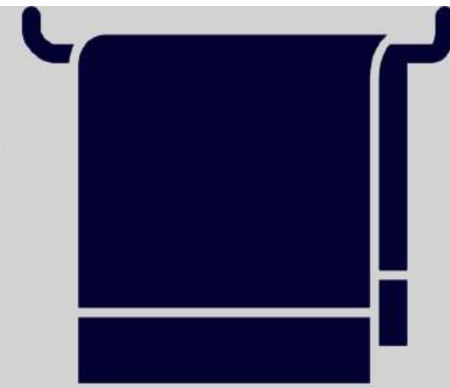
CONE DYEING - BRAND

- 1- 65kg 1.5 Bag
- 2- 115 kg
- 3- 180 kg
- 4- 500 kg

STALAM DRYER
4000 kg



Towel Dyeing



Soft flow & HT Machines
2 Machines of 1000Kgs
1 Machine of 400Kgs
1 HT Machine 1200kgs
Per Day capacity: 9000Kgs

Conveyor Dryer - 1 (Model 2015) Per Day capacity: 9000Kgs

Pentek Dryer - Per Day Capacity 10,000 Kgs



Slating and Hemming



1- Auto Slating Machines
Number of machines: 2

2- Long Hemming Machines
Number of machines : 3
(2- KINDAI co. Ltd) (1- T - PET)

3- Auto Trimmer Machines
Number of machines : 40 (Brother)
(cut-to-pack supply chain on auto conveyor belt system)

In House Lab



Facilitating

**Yarn Testing
Dyeing Testing
Finished Goods Testing**



Stitching Facility



Auto Conveyer Belt system
Number of machines: 60 (Brother)



Stitching Checking & Packing



WAREHOUSE FACILITY

*Storage of approx. 24 x 40ft containers at a time.
Opportunistic for Bulk Yarn procurement at cheap price
Opportunistic to hold grey stock to ship as per clients schedule*



MINIMUM ORDER REQUIREMENT

1-UNI DYED PRODUCTS **MOQ PER COLOR** 800KGs | 1200KGs | 1600KGs

800 KGS / Color
4000 KGS Containing 3
sizes & 5 color minimum



2-YARN DYED PRODUCTS **MOQ PER COLOR** 800KGs | 1200KGs | 1600KGs

800 KGS / per color
9000 KGS Containing 3
sizes & 6 color combos



Although our customers always respect the above MOQ, but sometime we flexible and accept low MOQ considering the order situation.

Recent Developments

Antibacterial Cotton Bamboo Towel

Yarn- Dyed development for Halloween

Waffle weave terry towel

Cabana beach towels in new designs pattern

Quality System *at Lal Industries*



- *In-line Inspection at all stages of production.*
- *Final, internal audit of each Shipment.*
- *Product Traceability through ERP system.*

ETP – WATER TREATMENT PLANT



***A capacity of 1,500,000 gallons of water per day
275m gallons water treated last year***

HOUSING FOR EMPLOYEES



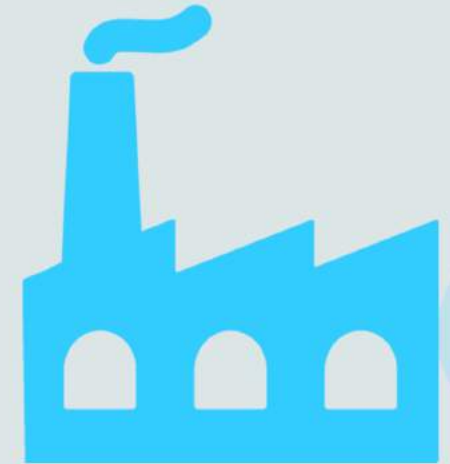
Housing includes family accommodations, individual managerial accommodation, and workers colony with the space of around 300 people

Production Capabilities

By having both Dobby & Jacquard looms, we are not only capable to weave simple/dobby designs but also we can weave complex designs as per need for fashion & retail market. Capability of processing in both reactive and VAT dyeing.

In-house printing & shearing facility has been installed. operational now.

We have fully automated stitching machines capable of not only single needle hemming but also double needle slitting & hemming.



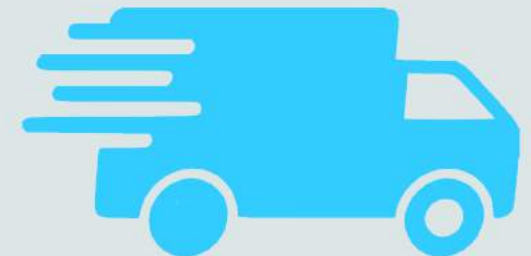
Cost Advantage

Locating our firm around ginning and yarn spinning firms gives us a unique competitive edge with comprehensive control over supply chain starting from cotton fields to the finished product by removing cost of middleman services and this capability delivers cost efficiencies and results in competitive prices and carriage costs with respect to lead time minimizing.



Timely shipments

We keep buffer stock of yarn, dyes and chemicals for our strategic customers to ensure timely deliveries within the agreed upon lead time for shipments.



R&D

R&D departments of both & kitchen divisions work hand in hand for introducing new and cost effective techniques.



Product Traceability

By implementing ERP software we monitor production passing through various manufacturing stages on real time basis and take decisions accordingly to ensure timely shipments.



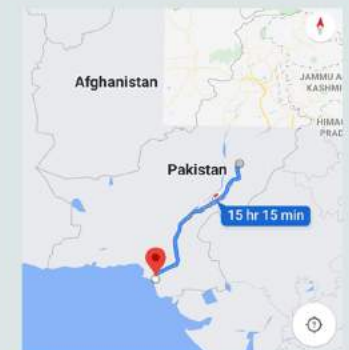
Commitment & Transparency

We assign dedicated team for our strategic customers. We document process flows and responsibilities of each personnel at our plant to ensure transparency through our supply chain & production planning and controlling managers.



Transportation

Our factory is just 2 miles away from the main highway connecting to port of Pakistan. Several container yards are available nearby and transit time to the port is about 15 hours.



SOME RUNNING ARTICLES



BETTENWELT
ausgeschlafen  fit

SOME RUNNING ARTICLES



VESPO



OLIVIA ROCCO

SOME RUNNING ARTICLES



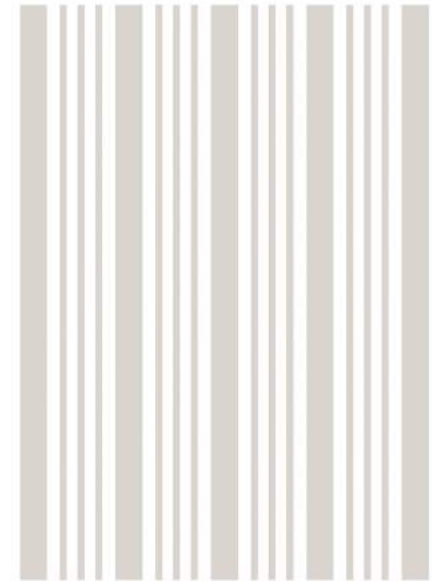
METRO



SOME RUNNING ARTICLES



rapport
home



ALDI

SWOT

STRENGTH	WEAKNESSES
<ul style="list-style-type: none">- Vertical integration in terms of supply chain of cotton ginning, spinning & weaving.- Alternate energy back-up- Low HR attraction- Low debt equity ratio- Capacity	<ul style="list-style-type: none">- High MOQ- Limitation in sampling
OPPORTUNITIES	THREATS
<ul style="list-style-type: none">- Speed to market- Tax incentives- Product development	<ul style="list-style-type: none">- Mature Market (Price reassurance)- Competition- Rising Cotton prices- Inflation - Increase in raw material cost

KEY CONTACTS



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THANK YOU

*For giving your precious time to review our
Company Profile and we looking forward to get
your positive feedback.*

Hope to hear from you soon.



*You can visit our website
www.lalindustries.com*